

## ASSOCIATION POUR LA DÉFENSE IMMATÉRIELLE DES TERRITOIRES, DES NOMS PATRONYMIQUES ET DES PRODUITS ET VALEURS QUI LEUR SONT ATTACHÉS

ASSOCIATION FOR THE IMMATURIAL PROTECTION OF TERRITORIES, PATRONYMAL NAMES AND THE PRODUCTS AND VALUE WHICH ARE ATTACHED



ORGANISATION (ONG) FAISANT PARTIE DU CONSEIL ÉCONOMIQUE ET SOCIAL DES NATIONS UNIES NGO Branch

United Nations Department of Economic and Social Affairs



Defending intangible cultural heritage in all its forms is an important aspect of the name and rights of individuals and everything connected with them (surname or usual name, first names, as well as the designations arising from usual names and first names, pseudonyms, as well as aristocratic titles and coats of arms). These are inalienable rights that must be defended against any fraudulent use by third parties.

Guaranteeing the defence of practices, representations, expressions, knowledge and skills — as well as the cultural instruments, objects, artefacts and spaces that are associated with the rights and defence of heritage.

Combatting patrimonial theft, involving the totally illegal appropriation of titles, names, brands and regional references, including dishonest measures such as identity theft, dispossession, breach of trust, swindling and fraud.

Providing a legal watch by alerting the authorities, so that heritage can be handed down between generations by the caretakers of the name and skills represented by the descendents with their cultural heritage, and whose rights must be protected.

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